



# CHANGE ANALYTICS

## YOU CAN'T MANAGE WHAT YOU DON'T MEASURE

### Data is Key to Successful Change Management

From pulse surveys to change impact analysis and stakeholder assessments to adoption statistics, strong change management relies on data to inform.

Change analytics adds measurable value to change management, enabling trend visualization and turning spreadsheet data into actionable information.

Arm your team with change analytics to drive metric-driven change management practices, recognize the need for course corrections earlier, and highlight updates on progress.

- **MEASURE CHANGE READINESS**
- **UNDERSTAND CHANGE PORTFOLIO**
- **TAKE STRATEGIC ACTION**



### How Can Change Analytics Help Your Organization?

Use data as a strategic asset to improve your change management capability to:

- ✓ Take action on workforce readiness
- ✓ Allocate resources to areas with the biggest ROI
- ✓ Understand stakeholder barriers, motivators, and more
- ✓ Identify potential challenges earlier
- ✓ Manage resistance and increase adoption
- ✓ Uncover areas of change saturation
- ✓ Measure progress

**GET STARTED TODAY  
TRANSFORMING HOW  
YOU MANAGE CHANGE**



**avaap**  
innovation | solutions | outcome

***“How do I know my efforts to drive adoption are working?”***

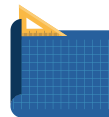
**Avaap change management and analytics experts partner with you to uncover powerful insights.**



### THREE STEPS TO ACHIEVE YOUR VISION AND SUSTAIN RESULTS



**DEFINE  
TARGETED  
METRICS**



**BUILD  
CHANGE  
DASHBOARD**



**MAKE  
INFORMED  
DECISIONS**

**IF YOU WANT TO GO FAR  
GO TOGETHER** INFO@AVAAP.COM