CHANGE **ANALYTICS**
YOU CAN'T MANAGE WHAT YOU DON'T MEASURE

DATA IS KEY TO SUCCESSFUL CHANGE MANAGEMENT

Change analytics adds measurable value to change management, enabling trend visualization and turning spreadsheet data into actionable information. Arm your team with insights to drive metric-driven change management practices, recognize the need for course corrections earlier, and highlight updates on progress.

Why Avaap?

Avaap brings deep expertise in both change management and data analytics, combining the two to help you learn in real time how change is being perceived.

SOLUTION AGNOSTIC
WE SUPPORT THE TOOLS YOUR ORGANIZATION HAS

INNOVATION LEADERS
WE DRIVE ADOPTION OF ANALYTICAL APPROACHES TO CHANGE MANAGEMENT

CUSTOMIZED SOLUTIONS
WE FOCUS ON YOUR NEEDS TO CREATE A PLAN FOR MEASURING AND VISUALIZING CHANGE

Avaap can support change analytics at any point in the change journey – from determining project and resourcing needs, to measuring readiness for change, to tracking adoption and sustainment.

HOW CAN CHANGE ANALYTICS HELP YOUR ORGANIZATION?

Use data as a strategic asset to improve your change management capability to:

- ✓ Identify potential challenges earlier
- ✓ Manage resistance and increase adoption
- ✓ Uncover areas of change saturation
- ✓ Measure progress
- ✓ Take action on workforce readiness
- ✓ Allocate resources to areas with the largest ROI
- ✓ Understand stakeholder barriers, motivators, and more

avaap
innovation | solutions | outcome

> "**Avaap brought a data driven approach to change management that helped to visualize and tell the story of our transformation to our senior executive team.**"

CardinalHealth **Cardinal Health**

> "**By visualizing our change portfolio, we were able to decrease the time that the team spent pulling together manual reports and make more informed decisions about where to focus our change management resources.**"

ascena **Acsena**

Avaap change management and analytics experts partner with you to uncover powerful insights.

+ableau **PREMIER SERVICES PARTNER**

LEARN MORE
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