



# EXPLORING CHANGE ANALYTICS

**Designed for change practitioners looking to understand the intersection of analytics and change management, and the value of data in driving change activities.** This engaging instructor-led workshop provides participants with an introduction to change analytics and explores how available data can be leveraged in change management practices.

Participants will learn about change analytics through a case study, real-world examples, and collaborative discussions.

## LEARNING OBJECTIVES

- ✓ Articulate what change analytics is and the value it provides for your organization
- ✓ Identify and understand sources of data that can be used for change analytics
- ✓ Interpret and analyze visualizations to better inform change activities

\$ **349** /person

**VIRTUAL OR IN-PERSON\***

Workshop Timing: 3 Educational Hours

**FIND OUT MORE**



“I found a lot of value in learning the Avaap change analytics framework and look forward to using that as a tool in my work.”

**Allison Klein**  
Operations Manager, Cover My Meds

“Exploring Change Analytics is a solid introductory course!”

**Julianne Finnegan**  
Systems Improvement Consultant, State of Ohio

