

AVAAP'S ALTERYX SOLUTION FOR HIGHER ED

LINK DISPARATE DATA SYSTEMS TO INCREASE ENROLLMENT, IMPROVE RETENTION AND FOCUS ON STUDENT SUCCESS



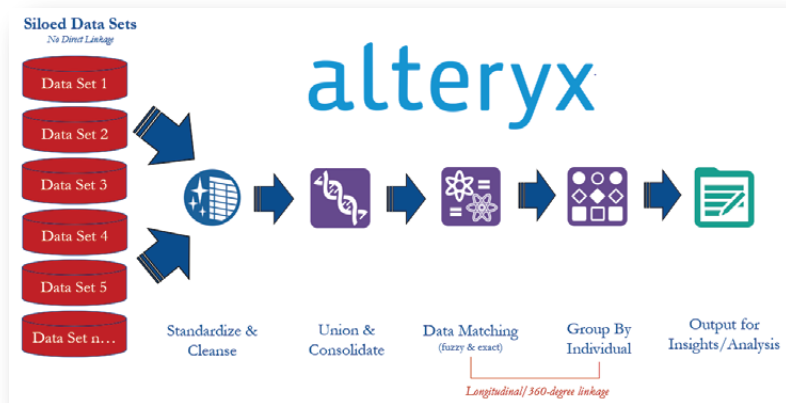
360-DEGREE VIEW OF STUDENT SUCCESS

STUDENT LONGITUDINAL DATA SYSTEM

REDUCE SILOED SYSTEMS, PREDICT OUTCOMES

The **Avaap Student Longitudinal Data System (SLDS)** uses Alteryx to analyze student data across systems to improve the student experience, increase enrollment and advancement, and better predict outcomes. Avaap's SLDS solution creates a one-stop data mart for simplified, repeatable, and comprehensive analysis of students with real-time data feeds, linking disparate systems.

AVAAP'S ALTERYX SOLUTION



- ✓ Standardizes and cleanses source data with just a few clicks, allowing for effective matching and downstream analysis
- ✓ Runs data through Alteryx match tool that conducts advanced data linkage
- ✓ Feeds match results through a powerful tool that groups students matched across systems into a single master student identifier (if person a=b and b=c, then a=c)
- ✓ Can provide output to any target location, file, database, data lake or reporting tool for consumption
- ✓ Simplifies the process to reduce complexity and increase business collaboration
- ✓ Allows for adding new data sources and provides ability to scale over time

GET STARTED TODAY: IMPROVE THE STUDENT EXPERIENCE

Since 2006, Avaap has delivered modern, scalable, and high-value analytics solutions to higher education institutions, empowering data users and increasing user adoption to create sustainable solutions that solve the toughest data challenges.

avaap + alteryx

innovation | solutions | outcome

THE SLDS SOLUTION SOLVES:



- ✓ Student data living in siloed, disparate systems
- ✓ Antiquated tools that lack advanced data integration and linkage abilities
- ✓ Lack of advanced data engineering skills to build and maintain SLDS
- ✓ Lack of business understanding and collaboration when building SLDS

HIGHER EDUCATION EXPERIENCE



LEARN MORE
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