

LEGACY DATA WAREHOUSE MIGRATION

## From legacy EDW to a modern data cloud — without the multi-year saga.

*Retire Teradata, Cloudera, Oracle, or on-prem SQL Server in 6–12 months. Cut run-rate cost 40–60%, accelerate query performance, and unlock the AI workloads your platform was never built for.*

<p><b>INDUSTRIES</b> State Gov · Higher-Ed · Local Gov · Non-Profit</p>	<p><b>BUYER</b> CIO · CDO · VP Data &amp; Analytics · Head of Institutional Research</p>	<p><b>TRIGGERS</b> Hardware refresh · License renewal · M&amp;A · Stalled AI roadmap</p>
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<p><b>01 THE PROBLEM</b></p> <p><b>The warehouse was built for last decade's questions.</b></p> <ul style="list-style-type: none"> <li>Capacity is contended; analysts wait hours for jobs to run</li> <li>Hardware, licensing, and DBA spend climbs every year</li> <li>Costly or unable to scale to meet needs</li> <li>New data sources take six months to onboard</li> <li>Analytics, dashboards; insights take 18 months to deliver</li> <li>AI/ML teams stand up shadow data lakes to get work done</li> </ul>	<p><b>02 OUR SOLUTION</b></p> <p><b>A pragmatic, phased migration — with the AI on-ramp built in.</b></p> <ul style="list-style-type: none"> <li>Workload-by-workload plan grounded in usage and lineage</li> <li>Proprietary schema and SQL conversion accelerators beyond Snowflake native tooling</li> <li>Proprietary validation tools to automatically validate migrated data from legacy to Snowflake</li> <li>Day-one governance: Horizon Catalog, masking, RBAC</li> <li>Snowflake AI enablement layer activated day-one</li> </ul>
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03 BUSINESS OUTCOMES

<p><b>COST</b></p> <p><b>40–60%</b></p> <p>Reduction in total run-rate platform cost vs. legacy EDW</p>	<p><b>SPEED</b></p> <p><b>10x</b></p> <p>Faster query performance on analytical workloads</p>	<p><b>AGILITY</b></p> <p><b>1-3wks</b></p> <p>To onboard a new source — down from 4–6 months</p>	<p><b>RISK</b></p> <p><b>0%</b></p> <p>Reconciliation validated before decommission</p>
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04 WHAT WE DELIVER

- Assessment.** Workload inventory, complexity scoring, phased roadmap.
- Target-state architecture.** Account, warehouse, and database design with cost guardrails.
- Production data pipelines.** Ingestion, transformation, orchestration.
- Governance & security framework.** RBAC, masking policies, Horizon Catalog.
- Validation & cutover playbook.** Reconciliation, parallel run, decommission sequence.
- Enablement & handover.** Trained team, runbooks, FinOps dashboards, 30-day hypercare.

<p><b>05 ENGAGEMENT SHAPE</b></p>	
<p><b>DURATION</b></p>	<p><b>6–12 months</b> end-to-end</p>
<p><b>INVESTMENT</b></p>	<p><b>\$750K – \$2.5M</b></p>
<p><b>PAYBACK</b></p>	<p><b>12–18 months</b> typical</p>
<p><b>MODEL</b></p>	<p>Fixed-fee or T&amp;M, optional managed services</p>
<p><b>ASSESS → DESIGN → BUILD → CUTOVER → ENABLE</b></p>	

*State government shared services organization retired a ½ Petabyte Cloudera footprint in 12 months — Thousands of legacy databases, jobs and Tableau dashboards migrated*

06 DISCOVERY QUESTIONS

- ? What's your current annual spend on the legacy warehouse — hardware, licensing, and DBA staff combined?
- ? When does your next major contract renewal or hardware refresh hit?
- ? Which workloads hurt most — nightly batch, ad-hoc analytics, or ML feature engineering?
- ? What's blocking your AI roadmap — how much traces to data or platform constraints?